

DATA PROTECTION DECLARATION OF HARTMETALL-WERKZEUGFABRIK PAUL HORN GMBH

(as at 13th February 2023)

We, Hartmetall-Werkzeugfabrik Paul Horn GmbH (hereinafter referred to as "HORN"), are pleased about your visit to our website and your interest in our company. The protection of your personal data is an important concern for us, which we take into account in our business processes. In accordance with Articles 12, 13 and 21 of the General Data Protection Regulation (GDPR), we inform you below about how we handle your personal data when you use our websites www.horn-group.com, eshop.PHorn.de, www.horn-akademie.de and www.azubis4horn.de (hereinafter "website").

Personal data is individual information about the personal or factual circumstances of a specific or identifiable natural person. This includes information such as civil name, address, telephone number, date of birth, payment data and other personal data that may be required for the transaction of business.

I. RESPONSIBLE

Hartmetall-Werkzeugfabrik Paul Horn GmbH,

Horn-Straße 1,

D-72072 Tübingen

E-Mail: info@de.horn-group.com

Telefon: +49 (0) 7071 - 7004-0

Telefax: +49 (0) 7071 - 72893

II. DATA PROTECTION OFFICER

Data Protection Officer

Horn-Straße 1,

D-72072 Tübingen

E-mail: datenschutz@de.horn-group.com

Fax: +49 (0) 7071 - 72893

III. PURPOSES AND LEGAL BASES OF DATA PROCESSING

1. INFORMATIONAL USE OF THE WEBSITE

You can visit our website without providing any personal information. If you only use our website for information purposes, i.e. do not log in, register, place an order or otherwise provide us with information about yourself, we do not process any personal data, with the exception of the data that your browser transmits to enable you to visit the website and information that is transmitted to us in the context of cookies used for statistical analysis of the use of our website, provided that you have consented to this.

A. TECHNICAL PROVISION OF THE WEBSITE

For the purpose of the technical provision of the website, it is necessary that we process certain automatically transmitted information from you so that your browser can display our website and you can use the website. This information is automatically collected each time you visit our website and stored in our server log files. The following information is collected in the process:

- Host name of the accessing computer (IP address)
- Date and time of the server request
- Referrer URL (the previously visited page)
- Browser type/version

Furthermore, we use cookies to make our website available to you for use. Cookies are text files that are stored on your computer system in the internet browser or by the internet browser when you call up a website. A cookie contains a characteristic string of characters that enables the browser to be uniquely identified when the website is called up again. We use these cookies exclusively to provide you with our website and its technical functions. Some functions of our website cannot be offered without the use of cookies. The following information is stored in the cookies and transmitted to us:

- **cookieconsent_status**
Saves the confirmation of the data protection notice and prevents its repeated display if confirmation has already taken place and the cookie has not been deleted in the meantime. The cookie is only set by the confirmation
- **fe_typo_user**
Links the TYPO3-internal session data with the user's current visit. This allows logins to be authenticated or form entries to be checked for plausibility. Only set if necessary.
- **PHPSESSID**
Links the PHP session data with the current visit of the user. In this way, files uploaded via a form, for example, are assigned to the session of the current user in order to be able to process/store them correctly after the upload. Is only set if necessary or when the TYPO3 session is started.

- **be_typo_user**
Links the TYPO3-internal session data with the current visit of an editor or administrator while working in the backend. Is only set when logging in to the backend.

We process your personal data for the technical provision of our website on the basis of the following legal grounds:

- for the performance of a contract or for the implementation of pre-contractual measures pursuant to Art. 6 (1) lit. b GDPR, insofar as you visit our website to obtain information about our products, our events and other offers; and
- to protect our legitimate interests pursuant to Art. 6 para. 1 lit. f GDPR in order to be able to provide you with the website technically. Our legitimate interest is to be able to provide you with an attractive, technically functioning and user-friendly website, including an e-shop, as well as to take measures to protect our website from cyber risks and to prevent cyber risks to third parties from our website....

B. STATISTICAL ANALYSIS OF THE USE OF THE WEBSITE AND INCREASE IN REACH

For the purpose of statistical analysis of the use of our website, we use Google Analytics and thus cookies, which enable an analysis of your surfing behaviour. This allows us to improve the quality of our website and its content. We learn how the website is used and can thus constantly optimise our offer.

The information obtained through the statistical analysis of our website will not be merged with your other data collected through the website.

Google Tag Manager

On our websites we use the Google Tag Manager from Google. Google Tag Manager is a solution that allows marketers to manage website tags through one interface. The Google Tag Manager service itself (which implements the tags) is a cookie-less domain and does not collect any personal data. The Google Tag Manager service triggers other tags, which in turn may collect data. Google Tag Manager does not access this data. If a deactivation has been made at domain or cookie level, this remains in place for all tracking tags that are implemented with Google Tag Manager

Google Analytics

The websites www.phorn.de and eshop.phorn.de use Google Analytics, a web analytics service provided by Google, Inc. Google Analytics uses "cookies", which are text files placed on your computer, to help the website analyse how users use the site. The information generated by the cookie about your use of our website is usually transmitted to a Google server in the USA and stored there. In the event that IP anonymisation is activated on our website, however, your IP address will be truncated beforehand by Google within member states of the European Union or in other contracting states to the Agreement on the European Economic Area. Only in exceptional cases will the full IP address be transmitted to a Google server in the USA and shortened there. On behalf of HORN, Google will use this information for the purpose of evaluating your use of the website,

compiling reports on website activity and providing other services relating to website activity and internet usage to the website operator. The IP address transmitted by your browser as part of Google Analytics will not be merged with other Google data.

On our websites www.phorn.de and eshop.phorn.de we use Google Analytics with the extension "_anonymizeIp()". This means that IP addresses are processed in a shortened form, thus excluding the possibility of a direct link to a person.

We use Google Analytics exclusively with your consent pursuant to Art. 6 (1) lit. a GDPR. Once you have given your consent, you can revoke it by

- prevent the storage of cookies by selecting the appropriate settings in your browser software; however, please note that if you do this you may not be able to use the full functionality of our website.
- download and install the browser plug-in available at the following link: <http://tools.google.com/dlpage/gaoptout?hl=de> or
- click this link to prevent Google Analytics from collecting data on our website in the future. This will place an opt-out cookie in your browser. Please note that you must activate the opt-out cookie in every browser you use on all of your end devices and also reactivate it if necessary once you delete all cookies in a browser.

For more information on the terms of use and data protection of Google Analytics, please visit <https://www.google.com/analytics/terms/de.html> or <https://www.google.de/intl/de/policies/>.

We use Piwik PRO Analytics Suite as our website/app analytics software and also manage consent with it. We collect data about website visitors using cookies. The information collected includes, for example, the visitor's IP address, operating system, browser ID, browsing activity and other information. View the scope of data collected by Piwik PRO.

We calculate metrics such as bounce rate, page views, sessions and the like to understand how our website/app is used. We may also create visitor profiles based on browsing history to analyse visitor behaviour, display personalised content and run online campaigns.

We host our solution on Microsoft Azure in Germany/Netherlands/United States/Hong Kong/ElastX in Sweden, and store the data for 14/25 months.

Purpose of data processing: Analytics and conversion tracking based on your consent. Legal basis: Art. 6 (1)(a) GDPR.

Piwik PRO does not share data about you with other sub-processors or third parties and does not use it for its own purposes. For more information, please see Piwik PRO's privacy policy.

2. ACTIVE USE OF THE WEBSITE

In addition to the purely informational use of our website, you can also actively use our website to order one of our products, to register for an event, to register for our newsletter or to contact us. In addition to the processing of your personal data described above for purely informational use, we will then also process further personal data from you that we require to process your order or to process and respond to your enquiry.

A. CONTACT ENQUIRIES

If you have any questions about our website, the goods or services we offer or would otherwise like to contact us, you can contact us directly using the contact details provided in section I. above. In addition to the general contact form, some of our websites also provide you with topic-specific contact forms such as "Sales contact search" or "Technical enquiries".

In order to be able to process and respond to your enquiries to us, e.g. via the contact form or to our e-mail address, we process the personal data from you that you provide in this context. In any case, this includes the company name, your name and your e-mail address in order to send you a reply, as well as the other information that you send us as part of your communication.

We process your personal data to respond to contact requests in accordance with the following legal basis:

- to protect our legitimate interests pursuant to Art. 6 (1) lit. f GDPR; our legitimate interest is to respond appropriately to customer enquiries.

B. REGISTRATION FOR USER ACCOUNT "ESHOP GERMANY

On our website eshop.PHorn.de, you can register as an employee of your company (hereinafter referred to as the "Customer") with our "eShop Germany" (hereinafter referred to as the "eShop") and order selected goods directly there. If you already have a customer number, you can register as an existing customer. Otherwise you have the option of registering as a new customer. Please note that HORN only allows companies or their employees to set up an eShop account.

To register, you must first provide the following data and send it to HORN:

- Customer number (if you already have a customer number as an existing customer)
- Company
- Value added tax identification number (UID)
- Street
- Postcode
- Location
- Department
- First and last name
- Phone
- E-mail address
- and a password chosen by you

You can provide the following data voluntarily:

- Country
- Salutation
- Fax

Mandatory information for creating an eShop account is marked with an asterisk ("*") in the registration form.

HORN will check your request immediately. HORN reserves the right to carry out further validation measures.

Upon successful activation, you will receive an e-mail from us. After receiving the e-mail, you can "log in" to the eShop and complete your registration.

After successful registration, you can view and manage your data via your eShop account (to be found under "Registration").

We process your data for the above purposes on the basis of the following legal grounds:

- for the performance of a contract or for the implementation of pre-contractual measures pursuant to Art. 6 para. 1 lit. b GDPR, if you register to use the eShop account and the services offered there; and
- to protect our legitimate interests pursuant to Art. 6 (1) lit. f GDPR in order to be able to make the portal technically available to you. Our legitimate interest is to be able to provide you with an attractive, technically functioning and user-friendly portal.

C. ESHOP AND ORDERING PROCESS

Within the eShop, we enable you to place an order from our range. If you are logged in, you can also use the "Quick Order" tool. Using the quick order tool, you can easily place orders online and offline without spending a lot of time.

You can place items from our range in the shopping basket in the eShop. All items and their quantities are saved in the shopping basket. To simplify your order, we also save an order that has not yet been completed by you so that you can complete it the next time you visit us.

In the event that you place an order in our eShop, we store the data necessary for the fulfilment of the contract, including information on the method of payment. Furthermore, we store the voluntary data provided by you.

We process your data for the above purpose on the basis of the following legal grounds:

- for the performance of a contract or for the implementation of pre-contractual measures pursuant to Art. 6 (1) lit. b GDPR, insofar as you use our portal to obtain information about our range of goods and to place orders; and

- to protect our legitimate interests pursuant to Art. 6 (1) lit. f GDPR, in order to be able to make the portal technically available to you. Our legitimate interest is to be able to provide you with an attractive, technically functioning and user-friendly portal.

D. PAYMENT

Payment is made by invoice.

We process your personal data to process orders on our website on the basis of the following legal grounds:

- to fulfil a contract or to carry out pre-contractual measures in accordance with Art. 6 para. 1 lit. b GDPR.

E. ORDER PROCESSING

In order to be able to send you the ordered products, we pass on your first and last name, company, contact details (address, e-mail, telephone number, etc.) and, if applicable, a different delivery address to the logistics service provider commissioned by us.

We process your personal data on the basis of the following legal grounds:

- to fulfil a contract or to carry out pre-contractual measures in accordance with Art. 6 para. 1 lit. b GDPR.

F. COMPLIANCE WITH LEGAL REQUIREMENTS

We also process your personal data in order to fulfil other legal obligations that we have in connection with the processing of the order. These include, in particular, retention periods under commercial, trade or tax law.

We process your personal data on the basis of the following legal grounds:

- for the fulfilment of a legal obligation to which we are subject pursuant to Art. 6 para. 1 lit. c GDPR in connection with commercial, trade or tax law, insofar as we are obliged to record and retain your data.
-

G. LAW ENFORCEMENT

We also process your personal data in order to be able to assert our rights and enforce our legal claims. We also process your personal data in order to be able to defend ourselves against legal claims. Finally, we process your personal data to the extent necessary to prevent or prosecute criminal offences.

We process your personal data for this purpose on the basis of the following legal grounds:

to protect our legitimate interests in accordance with Art. 6 para. 1 lit. f GDPR, insofar as we assert legal claims or defend ourselves in legal disputes or we prevent or investigate criminal offences.

H. SUBMISSION OF AN APPLICATION

We process your personal data as part of your application, provided that you make it available to us - in particular by using our online application tool on our websites www.horn-group.com and www.azubis4horn.de. Special categories of personal data may be included in the application documents.

Processing of personal data

As a rule, the applicant data includes the following: First name and surname, your academic degree if applicable, date and place of birth, contact details (address, e-mail, telephone and/or mobile phone number), application documents (letter of motivation, CV, certificates), language skills, abilities. In addition, we process the data that you send us in the context of contacting us by e-mail.

We base our decisions in the application process on the personal data you provide within the framework of the legal requirements. For example, we use your professional qualifications to decide whether to consider you in the short-listing process or a personal impression in an interview to decide whether to offer you the job you have applied for.

We process your personal data on the basis of the following legal grounds:

- Data processing for the decision on the establishment of an employment relationship, Art. 88 para. 1 GDPR in conjunction with. § Section 26 (1) sentence 1 BDSG-new

Processing of special personal data

According to Art. 9 GDPR, special categories of personal data are personal data revealing racial or ethnic origin, political opinions, religious (e.g. information on religious affiliation/confession) or philosophical beliefs or trade union membership, as well as the processing of biometric data for unambiguous identification (e.g. photographs), health data (e.g. information on the degree of severe disability) or data on sex life or sexual orientation. If your CV contains special categories of personal data, we do not intentionally collect them. We expressly ask you not to send us such data.

If you voluntarily provide us with special categories of personal data pursuant to Art. 9 (1) GDPR (e.g. your photo or information on your religious affiliation/denomination) as part of your application documents, contrary to our express request, we will store this on the basis of your consent pursuant to Art. 88 (1) GDPR in conjunction with. § 26 para. 3 p. 2 BDSG-new. This also applies if you provide us with further special personal data in the further course of the application procedure. By voluntarily submitting this data, you consent to the storage of this special personal data as part of the application process.

We generally do not take these special personal data into account when making a selection decision, unless it is required by law to take these special personal data into account. For example, in some job advertisements it is possible that people with disabilities are given preferential treatment in

accordance with the applicable laws. In these cases, the information provided is always voluntary and is given with your express consent, which you provide by voluntarily submitting this data.

We process your specific personal data on the following legal bases:

- pursuant to Art. 9 (1) GDPR based on your consent pursuant to Art. 88 (1) GDPR in conjunction with. § Section 26 (3) sentence 2 BDSG-new.

I. REGISTRATION FOR EVENTS/SEMINARS OF THE HORN ACADEMY

You can use the registration form on our website www.horn-akademie.de to register for events and seminars at the HORN Academy. We process and use the data collected on the participant and company for the purpose of processing the registrations and holding the events or seminars.

In doing so, we process the information that can be seen from the respective input forms (voluntary information is marked with the addition "if applicable"):

Company details

- Company
- Industry
- Street
- Postcode/City
- Country, if applicable
- Phone
- Fax if applicable
- E-mail

Details of the participant

- Salutation
- Title, if applicable
- First name
- Last name
- Department/Function
- Phone
- Fax if applicable
- E-mail

For further details on the legal and organisational framework conditions of your participation at the HORN Academy, please refer to the "Conditions of Participation for the HORN Academy".

Payment

If registration for the event is subject to a fee, we will use a payment service provider to process your registration.

Compliance with statutory regulations

We also process your personal data in order to fulfil other legal obligations that we have in connection with the processing of your registration. These include, in particular, retention periods under commercial, trade or tax law.

Law enforcement

We also process your personal data in order to be able to assert our rights and enforce our legal claims. We also process your personal data in order to be able to defend ourselves against legal claims. Finally, we process your personal data to the extent necessary to prevent or prosecute criminal offences.

Legal basis

We process your personal data to handle registration on our website on the basis of the following legal grounds:

- to fulfil a contract or to carry out pre-contractual measures in accordance with Art. 6 para. 1 lit. b GDPR;
- for the fulfilment of a legal obligation to which we are subject pursuant to Art. 6 para. 1 lit. c GDPR in connection with commercial, trade or tax law, insofar as we are obliged to record and retain your data; and
- for the protection of our legitimate interests pursuant to Art. 6 (1) lit. f GDPR, insofar as we assert legal claims or defend ourselves in legal disputes or we prevent or investigate criminal offences.

J. USE FOR PROMOTIONAL PURPOSES SUCH AS NEWSLETTERS, PROMOTIONAL EMAILS, INVITATIONS TO EVENTS, SURVEYS, ETC.

HORN processes and uses the personal data collected from you for the purposes of advertising or market and opinion research exclusively to the extent permitted by law, i.e. insofar as this is legally permissible or with your consent.

For registration to our newsletter via our website, HORN uses the so-called double-opt-in procedure, i.e. a newsletter will only be sent to you by e-mail if you have previously expressly confirmed to HORN that the newsletter service is to be activated. Following your registration, you will first receive an e-mail confirmation to the e-mail address you provided, in which you will be asked to confirm that you would like to receive the newsletter by clicking on a link contained in this e-mail. By clicking on this link, you give your consent to receive the newsletter.

If we receive your e-mail address in connection with the conclusion of a contract and the provision of our goods or services and you have not objected to this, we reserve the right to regularly send you offers for similar products from our range by e-mail. You can object to this use of your e-mail address at any time by sending a message to the contact details given in section 1 or via a link provided for this purpose in the advertising e-mail, without incurring any costs other than the transmission costs according to the basic rates.

In the context of advertising, we process mandatory information such as your e-mail address, but also information that you provide to us voluntarily. We use the voluntary information to permanently improve our product range and make it more customer-friendly for you, to be able to address you individually in the future, to analyse your preferences and to inform you about the products that best suit you and to make the advertising more useful and interesting for you. You can unsubscribe at any time by sending a message to the contact details provided in section 1 or by clicking on the link provided in the newsletter and unsubscribing.

We process your data for sending newsletters or advertising emails, invitations to events, surveys, etc. and for personalising the approach in accordance with the following legal bases:

- If you have given us your consent via the double opt-in procedure in accordance with Art. 6 Para. 1 lit. a GDPR;
- If you have provided us with your email address in connection with the purchase of goods or services or if we send you personalised advertising, in order to protect our legitimate interests pursuant to Art. 6 para. 1 lit. f. GDPR in conjunction with. § 15 para. 3 TMG in conjunction with. § Section 7 (3) UWG; our legitimate interest is based on our economic interests in carrying out advertising measures and target group-oriented advertising.

IV. HYPERLINKS

Some sections of our websites contain links to third-party websites. These websites are subject to their own privacy policies. We are not responsible for their operation, including their data handling practices. If you send information to or through such third-party sites, you should review their privacy statements before sending them any information that can be attributed to you.

V. CATEGORIES OF BENEFICIARIES

Initially, only our employees receive knowledge of your personal data. In addition, we share your personal data with other recipients who provide services for us in connection with our websites, insofar as this is permitted or required by law. We limit the transfer of your personal data to what is necessary, in particular to process your order. In some cases, our service providers receive your personal data as order processors and are then strictly bound by our instructions when handling your personal data. In some cases, the recipients act independently with your data that we transmit to them.

- Where applicable, payment service providers and banks, in processing the payment,
- External service providers for sending invoices by post,
- Logistics service provider in order to be able to deliver the goods to you,
- IT service provider for the administration and hosting of our websites,
- Collection agencies and legal advisors in the assertion of our claims

VI. THIRD COUNTRY TRANSFER

When using Google's tools, we transfer your shortened IP address to the USA.

Otherwise, we do not transfer your personal data to countries outside the EU or the EEA or to international organisations.

VII. DURATION OF STORAGE

1. informational use of the website

The server log data specified under III. 1. a. will be stored for the duration of one year for the purpose of tracking attempted attacks and determining the causes of errors.

Furthermore, the cookie for confirming the cookie notice remains stored in your browser. You have the option to delete installed cookies yourself at any time.

2. active use of the website

When you actively use our websites, we initially store your personal data for the duration of the response to your enquiry or for the duration of our business relationship, unless otherwise regulated. This also includes the initiation of a contract (pre-contractual legal relationship) and the processing of a contract, if you have given us your consent, until the consent is revoked.

In addition, we then store your personal data until any legal claims arising from the relationship with you become time-barred, in order to use them as evidence if necessary. The limitation period is usually between 12 and 36 months, but can also be up to 30 years.

We delete your personal data when the statute of limitations expires, unless there is a legal obligation to retain it, for example from the German Commercial Code (§§ 238, 257 para. 4 HGB) or from the German Fiscal Code (§ 147 para. 3, 4 AO). These retention obligations can be two to ten years.

VIII. SAFETY

Personal data that is exchanged between you and HORN is transmitted via encrypted connections that comply with the current state of technology. SSL (Secure Socket Layer) protects data transmission in the access-protected area against illegal data access by third parties (256-bit SSL). You can recognise this encryption procedure by the key or lock symbol appearing in the lower menu bar of your browser window and the address beginning with "https://". In addition, we take technical and organisational security precautions to protect your personal data managed by us against accidental or intentional manipulation, loss, destruction or against access by unauthorised persons. HORN uses a firewall system to prevent unauthorised access.

Our data processing and security precautions are adapted to current circumstances and requirements in accordance with technological developments and are continuously developed. Our employees involved in data processing are bound to data secrecy.

IX. YOUR RIGHTS AS A DATA SUBJECT

You are entitled to the following rights as a data subject, which you can assert against us, subject to the legal requirements:

Right of access: You are entitled to request confirmation from us at any time within the scope of Article 15 of the GDPR as to whether we are processing personal data relating to you. If this is the case, you are also entitled under Article 15 of the GDPR to obtain information about this personal data and certain other information (including the purposes of processing, categories of personal data, categories of recipients, planned storage period, the origin of the data, the use of automated decision-making and, in the case of third country transfers, the appropriate safeguards) and a copy of your data.

Right to rectification: In accordance with Art. 16 GDPR, you are entitled to demand that we rectify the personal data stored about you if it is inaccurate or incorrect.

Right to erasure: You have the right to request that we erase personal data relating to you without undue delay, subject to the conditions set out in Article 17 of the GDPR. The right to erasure does not apply, inter alia, if the processing of the personal data is necessary for (i) the exercise of the right to freedom of expression and information, (ii) compliance with a legal obligation to which we are subject (e.g. legal obligations to retain records) or (iii) the assertion, exercise or defence of legal claims.

Right to restrict processing: You are entitled to demand that we restrict the processing of your personal data under the conditions of Art. 18 GDPR.

Right to data portability: You are entitled, under the conditions of Art. 20 GDPR, to demand that we hand over to you the personal data concerning you that you have provided to us in a structured, common and machine-readable format.

Right of revocation: You can revoke your consent at any time and without giving reasons. However, the revocation does not affect the lawfulness of the processing carried out until the revocation.

Right to object: You have the right to object to the processing of your personal data under the conditions of Art. 21 GDPR, so that we have to stop processing your personal data. The right to object only exists within the limits provided for in Art. 21 GDPR. In addition, our interests may conflict with the termination of processing, so that we are entitled to process your personal data despite your objection.

Right to lodge a complaint with a supervisory authority: You are entitled to lodge a complaint with a supervisory authority, in particular in the Member State of your place of residence, place of work or place of the alleged infringement, under the conditions set out in Article 77 of the GDPR, if you consider that the processing of personal data concerning you infringes the GDPR. The right of appeal is without prejudice to any other administrative or judicial remedy.

The supervisory authority responsible for us is:

State Commissioner for Data Protection and Freedom of Information Baden-Württemberg

Königstraße 10 a

70173 Stuttgart

Tel: 0711/61 55 41 - 0

Fax: 0711/61 55 41 - 15

E-mail: poststelle@lfdi.bwl.de

Assertion of your rights

If possible, your requests about exercising your rights should be addressed in writing to the address of the supervisory authority given above or directly to our data protection officer (see point II.). However, we recommend that you always address a complaint to our data protection officer first.

X. SCOPE OF YOUR OBLIGATIONS TO PROVIDE DATA

In principle, you are not obliged to provide us with your personal data. However, if you do not do this, we may not be able to provide you with access to the website with all its technical functionalities, answer your enquiries to us or enter into a contract with you.

XI. AUTOMATED DECISION MAKING / PROFILING

We do not use automated decision making or profiling (an automated analysis of your personal circumstances).

Information about your right to object according to Art. 21 GDPR

1. You have the right to object at any time to the processing of your data that is carried out on the basis of Art. 6 (1) f GDPR (data processing on the basis of a balance of interests) or Art. 6 (1) e GDPR (data processing in the public interest) if there are grounds for doing so that arise from your particular situation.

If you object, we will no longer process your personal data unless we can demonstrate compelling legitimate grounds for the processing which override your interests, rights and freedoms, or the processing serves to assert, exercise or defend legal claims.

2. We also process your personal data in individual cases in order to carry out direct advertising. If you do not wish to receive advertising, you have the right to object to this at any time; this also applies to profiling, insofar as it is connected with such direct advertising. We will observe this objection for the future.

We will no longer process your data for direct marketing purposes if you object to processing for these purposes.

The objection can be made form-free and should preferably be directed to the contact details of our company mentioned in section I. or directly to our data protection officers in accordance with section II.

XII. CHANGES TO THE DATA PROTECTION DECLARATION

From time to time it is necessary to adapt the content of this privacy policy. We therefore reserve the right to amend this privacy policy at any time. Any changes will be announced by posting the amended privacy policy on our website. Unless otherwise specified, such changes will take effect immediately. Therefore, please check this Privacy Policy regularly to view the most current version.

CONTACT DATA

Hartmetall-Werkzeugfabrik Paul Horn GmbH

Horn-Straße 1

72072 Tübingen

Germany

Customer service

E-mail: info@de.horn-group.com

Phone: +49 7071 7004-0

Fax: +49 7071 72893

Press contact

Head of Corporate Communications & Marketing

Press spokesman: Christian Thiele

E-mail: Christian.Thiele@de.horn-group.com

Tel.: +49 7071 7004-1820

HORN Academy

E-mail: info@horn-akademie.de

Azubis4Horn

E-mail: azubis4horn@de.horn-group.com

Training Manager: Patrick Wachendorfer

E-mail: Patrick.Wachendorfer@de.horn-group.com

Tel.: +49 7071 7004-4040

Production trainer: Daniel Wittig

E-mail: Daniel.Wittig@de.horn-group.com

Tel.: +49 7071 7004-4046

HORN eShop

E-mail: eshop@de.horn-group.com